

Rohan Saraswat



Portfolio



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rohansrt

About

Customer centric, systems oriented operator who has built teams, platforms, AI products, processes, & early stage ventures. Ability to bridge technology and business to build scalable solutions in ambiguity-heavy environments.

Education

Indian School of Business | MBA

Apr'25 – May'26

GPA: 3.6/4.0 | National Winner – Tata Imagination Challenge (10/4L+) & ReLead by Renew (1/4K+)

Indian Institute of Technology Roorkee | B.Tech, Mechanical Engg.

Jul'16 – Jun'20

GPA: 8.4/10.0 | National Winner – Tata Innoverse, NTSE Scholar, KVPY Scholar, JEE Adv. AIR 1988

Experience

Jaguar Land Rover, India

Sep'20 – Oct'24

Systems Engineer – Product Strategy, Supplier Engagement & Platform Delivery

Bangalore

GCC Growth, Product Strategy and end-to-end Platform Execution

- Built India Climate Team 0-to-1 as **seed member** by scaling to an **8-member team**, building supplier-academia network
- Led **5 members & 8 suppliers** for 2024 Climate platform design to launch, owning 100+ requirements across **5 gateways**
- Defined system roadmap for **2L+ units** across 100+ markets translating user insights into **scalable platform architecture**
- Delivered 10+ **AI-led features** for in-car personalization using cloud analytics and **real-time data pipelines** infrastructure

Data Products, Automation & Operational Excellence

- Designed **ML based component failure prediction** feature for **1M+ user** apps to forecast failures based on noise pattern
- Built analytics dashboarding tool for **120+ users** by aggregating multisource data into visualization & automated reports
- Saved **2k+ annual hours** by migrating 10k+ requirements from IBM to Dassault in a BCG led workflow standardization
- Boosted **team output by 30%** as first **Scrum Master** by defining epics, sprint stories and operating cadence workflows

Leadership, Stakeholder Management, Cost Ownership & Optimization

- Awarded **Exceptional Creator** for piloting Systems Engineering toolsets across 8 UK teams supporting 500+ members
- Secured **INR 5 Cr leadership buy-in** for India sustainability venture with **business case** creation and supplier alignment
- Sourced **GBP 400M+ Denso system** for 800k EVs by aligning stakeholders across cost, quality, localization and scale
- Unlocked **45% development cost savings** through Tata ecosystem synergies & **India based capability** creation initiatives

Jaguar Land Rover, United Kingdom

Mar'22 – Oct'22

International Project Lead – Innovation & Advanced Prototyping

Gaydon

0-to-1 Product Discovery, Testing & Global Strategy

- Delivered **0-to-1 sustainable cabin POC** from concept to validation, enabling 2030+ EU and US regulatory readiness
- Conducted **50+ customer interviews** & A/B experiments, improving time-to-comfort metric by **25%** with UX redesign
- Reduced R290 R&D cost **60%** by shifting work from UK institutes to IISc and structuring first India-led execution model

Ventures/Initiatives

ExperGo | Founder | AI-led Expertise Platform

2025 – Present

- Won **Tata Imagination Challenge'26** receiving INR 2L prize (Top 10/ 4L+) and National Recognition in Economic Times
- Built **AI led expertise platform** connecting retired professionals with emerging talent by trainings and venture advisory
- Validated platform demand through **30+ stakeholder interviews** across startups, students, colleges, retired professionals

PayPal | Product Management Intern | ISB Experiential Learning Program

Jul'25 – Jan'26

- Built **data driven B2B/B2C features** recommendations targeting +10% ARPU growth & improved merchant engagement
- Defined GenAI feature **user journey, workflow & GTM** strategy for POS aggregation, smart analytics, payout automation
- Presented recommendations to **PayPal senior leadership**, receiving accolades for deep consumer insights & AI Adoption

Self Projects Portfolio | Gulliver | InLight | CampAlign | KalkiAI | ProjectGreen | SwapNations | Kutumb Fin

Skills

Product & Strategy: Prototyping, GTM, User Discovery, Product & Growth Roadmaps, Stakeholder Leadership, Agile/Scrum
AI, Analytics & Tools: GenAI Apps, Cursor, Vercel, N8N, Analytics, SQL, Tableau, Power BI, Python, Jira, Notion, Figma